BRANDI SWENSON

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SKILLS

SOFTWARE:	Acrobat DC, After Effects CC, DoubleClick for Publisher (DFP), Dreamweaver CC, Excel, FileZilla, Fireworks, GIMP, Google Docs, Google Sheets, Google Web Designer, Illustrator CC, InDesign CC, Microsoft Office Suite, mojoPortal, Notepad++, Photoshop CC, PowerPoint, Premiere Pro CC, Pro Tools, Sitecore, Sound Forge, Word, WordPress
LANGUAGES:	HTML 5, CSS 3, HTML E-mail, JavaScript, MySQL, Action Script, Lingo, DHTML, PHP, WML, XML
METHODOLOGY: Scrum	OS: Windows, Android, MAC OS X

PROFESSIONAL EXPERIENCE

BERKS HERITAGE COUNCIL | 2010 – Current; Freelance website maintainer for a local historical council
- Regularly update website content, including announcements, events, news, and historical information.
- Implement basic SEO practices, such as optimizing meta tags, headings, and keywords, to improve the website's visibility in search engines.
- Collaborate with the council's representatives to gather information and updates for the website.

VALOR TECHNOLOGY GROUP, LLC | 2017 – 2021; Freelance website maintainer for a staffing & recruitment service firm
- Re-coded a non-responsive WordPress site to a responsive site. Verify that the website is fully responsive and functions well on various devices, including smartphones and tablets.
- Keep the WordPress core, plugins, and themes up to date to ensure security and compatibility.
- Maintain and test contact forms and inquiry forms to ensure they are functioning correctly.
- Monitor website loading speed and performance using Google PageSpeed Insights. Optimize images, implement caching, and perform other optimization techniques to enhance site speed.
- Implement SEO best practices, including optimizing meta tags, headings, and keywords.

XSEED GAMES | 2012 – Current; Freelance web designer for a privately owned video game company
Created and designed advertisement websites for video games
- HTML5 animated banners and website wraps for marketing campaigns for titles such as the SUDA51 game Killer is Dead, Earth Defense Force 4.1: The Shadow of New Despair, Ragnarok Odyssey, Ragnarok Odyssey Ace.
- Updating and inserting an English translation into Japanese websites for titles such as London Detective Mysteria, Gungrave VR, Nitroplus Blasterz: Heroines' Infinite Duel, Corpse Party 3DS, Orgarhythm.
- Creating custom HTML and HTML5 responsive websites for video games such as Xanadu Next, Exile's End, Ys VI: The Ark of Napishtim, Brandish: The Dark Revenant, Earth Defense Force 2: Invaders from Planet Space.

READING AREA COMMUNITY COLLEGE | 2020 – Current; Part-time adjunct instructor teaching HTML, CSS, & Adobe Dreamweaver
- Design and develop course materials, syllabus, and lesson plans for HTML, CSS, and Dreamweaver classes.
- Create engaging and relevant learning resources, such as handouts, tutorials, and online resources.
- Deliver lectures and conduct interactive sessions on HTML, CSS, and Dreamweaver concepts and best practices.
- Guide students in using Dreamweaver and other relevant web development tools effectively.
- Stay updated on the latest software versions and industry trends in web development. Attend relevant workshops, conferences, or seminars to stay abreast of advancements in the field.

READING EAGLE | 2010 – 2018; Web Designer for a privately owned multimedia company
Created, designed, updated, and maintained websites for local businesses and non-profit organizations such as:
- Successfully managed and delivered end-to-end web design solutions for 25+ diverse clients, ensuring optimal user experience and client satisfaction.
- Proficiently utilized HTML5, CSS3, and responsive design techniques to develop visually appealing and SEO-optimized websites that ensured compatibility across multiple browsers.
- Maintained and updated 50+ websites regularly, ensuring seamless functionality and adhering to the latest industry standards.
- Spearheaded creative direction for website initiatives, orchestrating the development of captivating landing pages, impactful digital ads, and engaging HTML emails for local marketing campaigns.
- Proficiently implemented and managed content for multiple WordPress CMS sites, providing in-person training to

clients to empower them in effectively utilizing the WordPress platform.

NATIONAL WILDLIFE FEDERATION | 2009 – 2010
Web Content Assistant for a non-profit conservation organization
- Employed advanced image editing skills to color correct and tailor images, ensuring seamless integration with diverse website layouts.
- Collaborated effectively in the implementation of a substantial website project, utilizing expertise in content management systems to achieve successful results.

XTRIA | 2009
Administrative Assistant for a federal government contract consulting company
- Proficiently transformed diverse document formats into 508-compliant websites, ensuring accessibility and adherence to web accessibility standards.
- Collaborated seamlessly with a team to execute a smooth and efficient content migration process for a new company website, leveraging web design skills for optimal presentation and user experience.

MYTHIC ENTERTAINMENT | 2008 – 2009
Quality Assurance Play Tester for a AAA MMO video game developer company.
- Conducted comprehensive quality assurance testing for an AAA MMO video game, evaluating gameplay difficulty and user engagement to offer valuable feedback to developers.
- Skillfully verified and tested bug fixes for new patch releases, ensuring the stability and optimal performance of the game.
- Leveraged an internal test server to meticulously test game content, meticulously reproducing and documenting bugs to facilitate effective resolution and improve overall game quality.

Customer Service Representative | 2008
- Provided exceptional customer service as a representative for a AAA MMO video game developer company, adeptly handling in-game messages and inquiries with professionalism and efficiency.
- Prepared detailed memos, correspondence, reports, and comprehensive documentation to promptly report and address in-game issues, ensuring a seamless gaming experience for users.

EDESIGNTREE | 2007 – 2008
Web/Print Designer for a small startup design company.
- Developed and implemented engaging Flash animations with comprehensive audio integration, enhancing user experience and interactivity on web platforms.
- Demonstrated proficiency in creating captivating magazine layouts for articles using InDesign, showcasing strong design skills and attention to visual aesthetics.
- Utilized multiple software, including Aftereffects, to skillfully convert and edit video files, resulting in visually appealing and dynamic multimedia content for web projects.
- Utilized Photoshop and Fireworks to design visually stunning layouts based on wireframe templates provided by clients, ensuring seamless integration of design elements and client vision.

AVEIGHT | 2006 – 2007
Web Designer for a small startup web design/web POS company.
- Leveraged Dreamweaver to proficiently translate Photoshop mock-ups into fully functional and visually compelling websites.
- Spearheaded the design and development of a cutting-edge urban website for a rap record company, utilizing a combination of Photoshop and Dreamweaver skills.
- Demonstrated creativity and expertise in crafting numerous website mock-ups and logos using Photoshop and Fireworks, contributing to impactful and visually appealing web designs.

EDUCATION
The Art Institute of Philadelphia | Philadelphia, PA | 2006
Bachelor of Science in Multimedia & Web Design

Awards:
Dean's List: 2003 – 2006
4.0:   Winter 2004
Best of Class: Summer 2006
Best of Quarter: Advanced Web Scripting | Summer 2004
                    Authoring Tools | Winter 2006